

Entreprenurship Development Cell Nalbari College, Nalbari Assam, Pin-781335



1. Title of the event: **Entrepreneur and Entrepreneurship Development: Understanding** the Role, Importance, and Growth of Entrepreneurs

2. Venue: Digital Classroom, Nalbari College

3. Date: 25th September, 2024

4. Organized by: Nalbari College Alumni Association in association with EDC & IQAC, Nalbari College

5. Faculty Coordinator: Pulakjyoti Talukdar

6. No. of participants: 50

7. Nature of participation: Teachers and students

8. Resource person: **Vikash Kumar Agarwall**, Proprietor, SGM Consultancy Services, Guwahati

9. Description of the event:

On 25th September, 2024, Entrepreneurship Development Cell, Nalbari College in association with Nalbari College Alumni Association and IQAC, Nalbari College organized a seminar on Entrepreneur and Entrepreneurship Development: Understanding the **Role, Importance, and Growth of Entrepreneurs.** The program attended by both teachers and students started with a welcome address by Dr. Kamal Nayan Patowary, Principal, Nalbari College. The resource person Vikash Kumar Agarwall, Proprietor, SGM Consultancy Services, Guwahati and Joint Secretary Laghu Uddyog Bharati NE deliberated on different aspects of Entrepreneur and Entrepreneurship Development. Primarily his stress was on the Role, Importance, and Growth of Entrepreneurs where he elaborated on job creation, innovation and creativity, economic growth, solution to social problems, wealth creation, identifying opportunities, evaluating the business idea, setting goals and strategy, getting the business started, expanding the business, access to capital and funding, Government regulations, market competition, skill gaps and knowledge limitations, economic instability, financial literacy, leadership and management, communication and negotiation, strategic thinking, technology and digital skills. He also shared information on Govt. policies and programs for entrepreneurship. The program concluded with a vote of thanks by Prof. Ananta Rajbongshi, General Secretary, Nalbari College Alumni Association.



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SEMINER ON ENTREPRENEUR AND ENTREPRENEURSHIF DEVELOPMENT

Understanding the Role, Importance, and Growth of Entrepreneurs.

Date: 25/09/2024

Resource Person: Vikash Kuman Agarwall Director,

> SGM Consultancy Services Bharalumukh, Gruwahati

Organized by! Nalbari College Alumni Association in association with EDC & IGAC,

Nalbari College, Nalbari

(M.Sc. CES, CSWATT, CEPWM)

www.expertforsure.com,

sgmconsultancyservices.co.in

PNB, opposite SBI Bharalumukh, Guwahati-781009

Sign of Resource Person & Comment:

Vixash Aganual. A ruce & well arranged frogramme. Corlad to be a Part of the Seminor and interaction with the

Student in very informative.

Signature of Participants, VIKASH K AGARWALL

1. Ranjara Challacharyp

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3. Nipan Mazumdar

4. Anome Rajbongshi 5. Alakesh Halai

6. Sonmon Kalito

7 Raideep Baishyle

8. Mie Janut Rahman

9) Sou rea r Das 10) Nipam Barman

11) Madhuri Bariman.

12> Himashra Mahanta



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